



BARNSELEY FOOTBALL CLUB
SINCE 1887



COMMERCIAL
OPPORTUNITIES

2018/19



Fixtures are subject to change.
Compiled in association with Atos.

FIXTURES

2018

| | |
|-------------------|------------------------------|
| Sat Aug 4 | Oxford United H |
| Sat Aug 11 | Bradford City A |
| Tues Aug 14 | Carabao Cup One |
| Sat Aug 18 | A.F.C. Wimbledon H |
| Tue Aug 21 | Rochdale A |
| Sat Aug 25 | Scunthorpe United A |
| Tues Aug 28 | Carabao Cup Two |
| Sat Sep 1 | Gillingham H |
| Sat Sep 8 | Walsall H |
| Sat Sep 15 | Coventry City A |
| Sat Sep 22 | Burton Albion H |
| Tues Sep 25 | Carabao Cup Three |
| Sat Sep 29 | Fleetwood Town A |
| Tue Oct 2 | Plymouth Argyle H |
| Sat Oct 6 | Peterborough United A |
| Sat Oct 13 | Luton Town H |
| Sat Oct 20 | Charlton Athletic A |
| Tue Oct 23 | Shrewsbury Town A |
| Sat Oct 27 | Bristol Rovers H |
| Tues Oct 30 | Carabao Cup Four |
| Sat Nov 3 | Southend United H |
| Sat Nov 10 | Emirates FA Cup 1 |
| Sat Nov 17 | Accrington Stanley A |
| Sat Nov 24 | Doncaster Rovers H |
| Tue Nov 27 | Sunderland A |
| Sat Dec 1 | Emirates FA Cup 2 |
| Sat Dec 8 | Wycombe Wanderers A |
| Sat Dec 15 | Portsmouth H |
| Tues Dec 18 | Carabao Cup Five |
| Sat Dec 22 | Blackpool A |
| Wed Dec 26 | Peterborough United H |
| Sat Dec 29 | Charlton Athletic H |

2019

| | |
|-------------------|-----------------------------|
| Tue Jan 1 | Luton Town A |
| Sat Jan 5 | Oxford United A |
| | Emirates FA Cup 3 |
| Tues Jan 8 | Carabao Cup Semi-Final [1] |
| Sat Jan 12 | Bradford City H |
| Sat Jan 19 | A.F.C. Wimbledon A |
| Tues Jan 22 | Carabao Cup Semi-Final [2] |
| Sat Jan 26 | Rochdale H |
| | Emirates FA Cup 4 |
| Sat Feb 2 | Scunthorpe United H |
| Sat Feb 9 | Gillingham A |
| Sat Feb 16 | Wycombe Wanderers H |
| | Emirates FA Cup 5 |
| Sat Feb 23 | Portsmouth A |
| Sun Feb 24 | Carabao Cup Final |
| Sat Mar 2 | Southend United A |
| Sat Mar 9 | Accrington Stanley H |
| Tue Mar 12 | Sunderland H |
| Sat Mar 16 | Doncaster Rovers A |
| | Emirates FA Cup 6 |
| Sat Mar 23 | Walsall A |
| Sat Mar 30 | Coventry City H |
| Sat Apr 6 | Burton Albion A |
| | Emirates FA Cup Semi-Final |
| Sat Apr 13 | Fleetwood Town H |
| Fri Apr 19 | Shrewsbury Town H |
| Mon Apr 22 | Plymouth Argyle A |
| Sat Apr 27 | Blackpool H |
| Sat May 4 | Bristol Rovers A |
| Sat May 18 | Emirates FA Cup Final |



*JOIN US AT OAKWELL THIS SEASON AND EXPERIENCE THE VERY
FINEST MATCHDAY HOSPITALITY.*



For 2018/19 we are delighted to offer a comprehensive range of exciting hospitality options for our guests to enjoy, from top class three course fine dining through to a relaxed bar environment we have a hospitality offer for all.

We pride ourselves on delivering first class hospitality to all of our VIP hospitality guests ensuring a truly memorable matchday experience at Barnsley Football Club. Whether you are entertaining clients, spending quality time with family and friends or rewarding employees, we have a hospitality experience suitable for you.

We look forward to welcoming you and your guests to Oakwell.

Gauthier Ganaye
Chief Executive



EXECUTIVE BOXES

MATCH BY MATCH HOSPITALITY

Whether you are entertaining clients, saying thank you to your employees or arranging a special occasion, our Executive Box packages will ensure that both you and your guests will have a memorable day here at Oakwell throughout the 2018/19 season.

WE OFFER BOTH SEASONAL AND MATCH-BY-MATCH PACKAGES.

INCLUDED IN THE PACKAGE:

- Complimentary car park passes x 4
- Delicious three-course menu [Match-by-Match only]
- Half time refreshments
- Freshly brewed tea and coffee
- Waiter / Waitress Drinks service
- Half Time/Full time pre-ordered drinks
- Account bar and cash bar facility
- 10 padded seats situated in the executive box (extra guests may be added at an extra cost)
- Complimentary match team sheets
- All Sky Bet League One fixtures and Rounds One to Three of all cup competition fixtures staged at Oakwell
- Complimentary official match day programmes
- Flat screen plasma TV including Stadium Vision / Sky Sports



Prices from £1100.00 + VAT* Match-by-Match for 10 guests, and £11,000 + VAT* for Seasonal.

For further information and/or to register your interest in this quality hospitality package for the 2018/19 campaign here at Oakwell, please contact the team, either by email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



LEGENDS SUITE

MATCH BY MATCH HOSPITALITY

Sit back, relax and enjoy 3-course fine dining in a vibrant and welcoming environment. Pre-match interviews from club legends and current players provide the perfect pre-match build up and atmosphere, before enjoying the match from executive seating at the halfway point of the East Stand Upper tier.

LEGENDS SUITE MATCH BY MATCH PACKAGES INCLUDE:

- Complimentary car park pass
- Delicious three-course menu
- Half time refreshments, freshly brewed tea and coffee
- Waiter / Waitress drinks service
- Half time / full time pre-order drinks
- Flat screen plasma TV including Stadium Vision / Sky Sports
- Account bar and cash bar facility
- East stand upper tier seats
- Complimentary matchday programme
- Complimentary team sheets
- Pre-match interviews with first team squad members
- Post-match interviews with the Man of the Match
- All Sky Bet League One fixtures and Rounds One to Three of all cup competition fixtures staged at Oakwell

Seasonal Legends Suite packages are **£1,500 + VAT** per person.

Single Course Legends Suite Match by Match packages are available from: **£65.00 + VAT** per person.

Three Course Legends Suite Match by Match packages are available from: **£85.00 + VAT** per person.

For further information and/or to register your interest in our superb Legends Suite hospitality packages for the 2018/19 campaign here at Oakwell, please contact the team on email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



CLUB 64

The Club 64 Membership package boasts an unrivalled view of the Oakwell pitch. With exclusive access to the man of the match presentations, superb pitch facing views, comfortable lounge surroundings and the best outside match seats located in the East Corner stand, this membership truly provides the ultimate fan matchday experience.

CLUB 64 MEMBERSHIP PACKAGES INCLUDE:

- Access through the Club 64 entrance
- Reserved cushioned seating
- Personal Membership pack with access cards
- Seasonal car parking space for all games throughout the season
- All Sky Bet League One fixtures and Rounds One to Three of all cup competition fixtures staged at Oakwell
- Complimentary official match programme and team sheet
- Plasma TV including stadium vision/sky sports
- Cash bar
- Post-match interviews with the Man of the Match
- Priority booking of Barnsley F.C home and away tickets

Club 64 Membership Price for the 2018/19 Sky Bet League One Season: £800.00 + VAT per person*

A small number of seats are available on a match-by-match basis starting from £50 + VAT per person

For further information and/or to register your interest in our 2018/19 Club 64 Membership here at Oakwell, please contact the team, either by email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



PREMIER LOUNGE

Our Premier Lounge Membership provides a fantastic opportunity for you to get closer to the action in one of our premium fan areas. This membership offers many additional benefits, as well as providing you fantastic surroundings to relax in for pre-match, half time and post-match.

The Premier Lounge provides a very informal corporate environment, ideal for the fan who wants a consistently good matchday experience.

PREMIER LOUNGE MEMBERSHIP PACKAGES INCLUDE:

- Access through the VIP East Stand main reception entrance
- Complimentary official match programme and team sheet
- Reserved cushioned seating
- Plasma TV including stadium vision/sky sports
- Personal Membership pack with access cards
- Priority booking of Barnsley F.C home and away tickets
- All Sky Bet League One fixtures and Rounds One to Three of all cup competition fixtures staged at Oakwell

Premier Lounge Membership Price for the 2018/19 Sky Bet League One Season: £700.00 + VAT per person*

A small number of seats will be available on a match-by-basis starting from £45 + VAT per person.

For further information and/or to register your interest in our superb 2018/19 season Premier Lounge packages, please contact the team by email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



MASCOTS

"Getting to walk out on to the pitch with my favourite player is something that I'll remember forever!" Harry Aston

A fantastic experience awaits for any young Reds fan wanting to spend a day with their heroes!

Three hours before kick-off the mascot and his guests will have a one course meal followed by a behind the scenes tour of the stadium before walking out into Oakwell and getting a taste of the match day atmosphere.

A gift to commemorate the day will be presented to each mascot as they meet the squad before the dressing area shuts down as match day gets into full swing.

Afterwards the mascots will then be taken for a game of football in the Community Centre before being brought back for a warm up on the pitch before leading the teams out prior to kick off.

At kick-off, the mascot and guests will take their seats in the East Stand lower to watch the game.

A commemorative photo will be sent out approximately two to three weeks after the game.



"Can I just thank everyone involved at the club. My son, my wife and I had a fantastic day. The experience exceeded our expectations. We were very well looked after and my son has not stopped taking about it to everyone he sees. We will definitely be rebooking again in the future."

Paul Aston

**Match mascot opportunities are £175+VAT for 3 guests including the mascot.
Extra guests may be added at an extra cost.**

For further information about becoming a 2018/19 club mascot, please contact the team by email at mascots@barnsleyfc.co.uk or telephone us on **01226 211182**.



MATCH SPONSORSHIP

Match sponsors not only enjoy first class hospitality and high profile company exposure, they are also invited to enjoy a behind-the-scenes stadium tour along with a photograph taken for posterity. Special sponsors guests are then able to join the respective team captains on the Oakwell pitch for a pre-match photograph in the centre circle, making the day the perfect mix of business and pleasure.

BRANDING COMPONENTS FOR YOUR COMPANY

- Match Association on the official Barnsley F.C website leading up to the fixture
- Company Welcome in the commercial pages of the official matchday programme
- Social Media recognition pre/post-match to the sponsored fixture
- Matchday Sponsors' formal introductions
- PA Announcements throughout the matchday
- Company Logo on all Stadium Vision TV screens
- Company Logo on the squad page of the official matchday programme
- Company Editorial coverage in the official matchday programme
- Scoreboard Advert
- Full Page advert in the official matchday programme (Main Match Sponsor only)
- Pre-Match Photograph and introduction to the Oakwell crowd
- Centre Circle pre-match handshake photograph for two guests
- Exclusive Photograph with the man of the match after the game

MATCHDAY HOSPITALITY COMPONENTS

- Minimum of ten guests [extra guests may be added at extra cost]
- VIP invitation pack
- Complimentary car park passes
- Behind-the-scenes stadium tour
- Bucks Fizz drinks reception upon arrival
- Waiter/waitress service
- Delicious three-course meal with tea/coffee
- Half time/full time pre-ordered drinks
- Account bar and cash bar facility
- Complimentary official matchday programme
- Flat screen plasma TV including Stadium Vision / Sky Sports
- Reserved cushioned seating
- Pre-match/post-match interviews with first team squad members
- Exclusive Barnsley Football Club branded gifts for each guest
- Exclusive Barnsley Football Club gift to commemorate the day

Match Sponsorship packages for the 2018/19 Sky Bet League One season are available from £1250.00+VAT* for 10 guests

For more information and/or to register your interest in this superb sponsorship package for the 2018/19 campaign here at Oakwell, please contact our team via email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



PARTNERSHIPS AND ADVERTISING OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Are you looking for new ways to advertise your brand and grow your business?

If the answer is yes, take a look at these cost effective advertising solutions that can help get your brand in front of thousands of Reds supporters at every home game here at Oakwell.

PITCHSIDE ADVERTISING BOARDS

Advertising boards are now on sale for the 2018/19 season and as always are selling fast. TV Facing boards can increase awareness of your company and provide an ideal marketing platform for local and regional companies to promote their brands.

OFFICIAL MATCHDAY PROGRAMME

Our official matchday programme remains an integral part of the fans matchday experience with thousands sold at every home game. All hospitality guests receive a complimentary matchday programme as part of their package. We can offer brands season long or match by match programme advertising options.

PARTNERSHIP OPPORTUNITIES

If you're looking for ways to raise awareness of your brand or company you've come to the right place with various Partnership packages to take advantage of. Companies can enjoy having their name in association with one of the most recognised brands in English football, deliver superb product awareness regionally, nationally and worldwide and be part of the club's impressive digital marketing and social media platforms to engage with fans and drive business. Packages can be tailored to suit your marketing needs, please contact our team to discuss how Barnsley Football Club can help your business meet its objectives.

For further information and/or to register your interest in our superb 2018/19 season advertising opportunities, please contact the team by email at hospitality@barnsleyfc.co.uk or telephone us on **01226 211182**.



SEASONAL PRICES

| | Exec Box | Legends 3c | Legends 1c | Club 64 | Premier Lounge |
|-------------------|-----------------|-------------------|-------------------|----------------|-----------------------|
| 2018/19 L1. (new) | £11,000 | £1,500 | £1,150 | £800 | £700 |

MATCH BY MATCH PRICES

| 2018/19 - League 1 | Exec. Box | Legends 3C | Legends 1c | Club 64 | Prem. Lounge |
|---------------------------|------------------|-------------------|-------------------|----------------|---------------------|
| CAT A Fixture | £1,200 | £95 | £75 | £55 | £50 |
| CAT B Fixture | £1,100 | £85 | £65 | £50 | £45 |

| 2018/19 - League 1 | SENIOR/U18 | | | | |
|---------------------------|-------------------|-----|-----|-----|-----|
| CAT A Fixture | n/a | £85 | £65 | £45 | £40 |
| CAT B Fixture | n/a | £75 | £55 | £40 | £35 |

| 2018/19 - League 1 | U11 | | | | |
|---------------------------|------------|-----|-----|-----|-----|
| CAT A Fixture | n/a | £50 | £35 | £30 | £25 |
| CAT B Fixture | n/a | £45 | £30 | £25 | £20 |

Advertising boards

| | |
|---------------------|-----------|
| Sites in the TV arc | £3000+VAT |
| Non TV sites | £2000+VAT |
| Crowd facing sites | £1000+VAT |

Advertising board manufacture not included.

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|--------------|----------|
| Mascot Price | £175+VAT |
|--------------|----------|



OAKWELL EVENTS

Oakwell Stadium has been home to Barnsley Football Club since 1887, and is an excellent venue both on and off the pitch. The stadium is now a very popular venue for conferencing, exhibitions and events in the unique surroundings of Barnsley Football Club.

Oakwell is a great choice of venue with many winning attributes, including:

- Unique event facilities with views across the pitch from each of our suites
- Easily accessible with a great location, close to both the motorway and the interchange and with ample free parking

CONFERENCES & EVENTS

Barnsley's premier meeting venue!

Your business needs are important to us and we're confident that with our versatile range of event spaces we'll have a solution to suit even the most discerning and demanding delegate.

Each of our suites is available to hire on a half-day or full day basis with all catering requirements charged for in addition to the room hire rate. Alternatively, you may prefer one of our delegate packages, starting from just £22.50 per person and available for 10 delegates or more, which includes:

- Hire of the main meeting room
- Two or more servings of tea and coffee
- A choice of lunch menus
- Free pads, pens and flipchart

- Our catering is provided by Yorkshire based caterers. All our ingredients are locally sourced with menus tailored to your budgets and tastes
- Our in house team of event coordinators, operations managers and chefs are a hands on team, happy to help every step of the way

PARTIES

Celebrate your special occasion!

There is no better way to celebrate that special occasion than gathering your friends and family together in one place for an event that you will remember for years to come. All of our suites have private licensed bar facilities and can accommodate parties for any occasion whether it be a christening, a birthday party, an anniversary or a school or family reunion.

Our catering options will undoubtedly tempt any palate and all our menus are prepared fresh right here on site allowing flexibility should you have any specific dietary requirements to cater for.

If you're looking for entertainment our resident DJ will have you and your guests dancing into the early hours or alternatively we can recommend a number of highly talented bands and musicians.



OAKWELL EVENTS CONTINUED

WEDDINGS

Get married at Oakwell!

This is a very special time for you both and here at Oakwell we want to ensure that you have the wedding you have always dreamt of. Whether it's an intimate affair or a grand occasion, our dedicated team are always on hand to help you create the perfect day. Football fan or not, the famous grounds and greenery of the pitch provide the ideal background for you to have your wedding day captured forever.

Our team will provide you with a first class service throughout the planning process. We understand that this will be one of the biggest occasions of your life and we will ensure that everything is tailored to your requirements so your wedding is exactly as you imagined it.

Visualise your friends and family amongst the exquisite flower arrangements, the elegant taste of Champagne and food made by an award winning caterer served by faultless staff. With these special touches you will be able to create memories that can be cherished forever.

- Being licensed for civil ceremonies means you can hold your entire day right here
- Get married at the home of your favourite football team
- A choice of suites to suit your requirements and tastes
- Choose from a superb selection of menus – all locally sourced and freshly prepared
- Opt for an all-inclusive package or a bespoke option – we'll tailor our offering to suit your budget

Here at Oakwell we pride ourselves on providing a quality experience in perfect surroundings.

For further information regarding Oakwell Events please Contact our experienced Sales Manager Lucy to discuss any requirements /information on **01226 211555**, alternatively you can reach her via email at **oakwellevents@barnsleyfc.co.uk**



*NOT JUST A
GAME*