

MARKETING OPPORTUNITIES

PRICING SCHEDULE 2005/2006 SEASON

● MATCH DAY SPONSORSHIP PACKAGES

		CATEGORY A	CATEGORY B
Main Match	20 guests	£2500	£1900
	10 guests	£1250	£950
Match Ball	6 guests	£590	£490
Programme	6 guests	£590	£490

● MEMBERSHIP PACKAGES

(MEAL AND MATCH)	ADULT	OAP	JUVENILE
Season Executive Member	£1260	£1145	£865
Day Executive Member (CAT A)	£75	£60	£45
Day Executive Member (CAT B)	£65	£52	£38

(MATCH TICKET ONLY)

Season Executive Member	£750	£700	£520
Day Executive Member (CAT A)	£50	£40	£32
Day Executive Member (CAT B)	£40	£32	£25

(CLUB 64 MEMBER)

Season Club 64 Member	£1030	£915	£750
Day Club 64 Member (CAT A)	£65	£55	£45
Day Club 64 Member (CAT B)	£55	£45	£35

● PROGRAMME ADVERTISING

Full Page Advert	£2995 for season	£595 per match
Half Page Advert	£1750 for season	£375 per match
Quarter Page Advert	£995 for season	£225 per match

● GROUND ADVERTISING

Perimeter Boarding	
North & South Stands (TV Sites)	£3000 + production cost
East Stand (TV Site)	£2000 + production cost
West Stand (Non - TV Site)	£1500 + production cost

● OTHER OPPORTUNITIES

Tannoy Sponsor	£600 for season
Electronic Scoreboard Sponsor	£850 for season £50 per match
Players Kit Sponsorship	£400 for season
BFC Website & Oakwell 1575 Radio advertising	- Price on application